

Pre-conference workshop

Title: Shaping policies to promote urban health equity: a socio-technical approach. Evidence from the EURO-HEALTHY case studies

Date: 25 September 2017 2:00pm – 6:30pm

Names, titles and organizational affiliations of the organizers:

Paula Santana (Professor of Geography at the University of Coimbra, EURO-HEALTHY Project Leader)

Ann Uustalu (European Commission Directorate General for Research & Innovation (DG RTD))

Background:

The Horizon 2020 research project Shaping EUROpean policies to promote HEALTH equity, entitled EURO-HEALTHY, sets out a multidimensional framework to appraise population health inequalities and provides tools to support the evaluation and selection of policies with the highest potential to promote health equity across the European regions and urban areas. Underlying this project is the ground-breaking concept related to the multi- and trans-disciplinary approach, including the technical elements of a multicriteria value model and the social elements of participatory methods for involving and capturing the *stakeholder* points of view (including policy-makers).

Acknowledging that a) cities play a prominent role in shaping population health and mitigating inequalities, b) the local scale is the most suitable and act on key health equity issues and to evaluate the impact of policies on health and equity, a detailed analysis of two cases study cities of Lisbon (Portugal) and Turin (Italy), is carried out. The call for the capacity to formulate alternative urban policies for the future has led to the design of a methodology to support the selection and evaluation of policies. Partnerships with local policy-makers and *stakeholders* allowed for local diagnoses to identify how, in the given context, local determinants of health operate and interact, enabling to prioritise and select policy options with different levels of feasibility and potential to tackle health inequities.

Objectives:

The main purpose of this workshop is to explore how the framework and methods developed under the EURO-HEALTHY project can effectively assist local policy-makers in the analysis, evaluation and selection of policies aiming to promote health equity in different urban settings. Furthermore, it is expected that the workshop will lead the participants to exchange knowledge on:

- Health equity issues in different cities and the impact of local policies on intra-urban health inequalities;
- Good practices on urban policies improving population health and decreasing inequalities;

- *Stakeholder* involvement;
- Evidence on how greater collaboration among researchers, stakeholders, policy-makers and civil society representatives complements the efforts to integrate research into policies and improve health equity.

Brief description:

The workshop will be structured in two parts, including presentations, roundtable and group discussion involving the panel and invited speakers. Each part will have a chair and a moderator for managing the plenary questions and group discussion.

The first part will include a number of presentation sessions regarding the development of the EURO-HEALTHY's case studies of Lisbon and Turin and the methodology implemented to support the evaluation and selection of policies in each city.

The second part will be focused on discussing the added-value, the opportunities and challenges of the transferability of the EURO-HEALTHY's framework, tools and approaches to other urban settings and its complementarity with other socio-ecological frameworks.

A number of invited speakers, from different geographic locations (e.g. from Europe, South America, North America, Asia), will debate at a roundtable how the EURO-HEALTHY'S case study knowledge can support the attainment of health equity in urban settings worldwide. During the workshop, emphasis will be placed on supporting discussion and exchange of knowledge and points of view.

Format:

PART 1 – Evaluation of policies in the EURO-HEALTHY case studies of Lisbon and Turin (14:00h – 15:45h)

Format: Presentation session

Chair: Arlindo Phillippi | Professor at University of São Paulo | Former Mayor of Prefecture of the University of São Paulo Capital Campus (USP)

Moderator: Thomas Krafft | Maastricht University

Speakers:

Paula Santana | University of Coimbra, EURO-HEALTHY Project Leader

Paulo Correia | Centre for Management Studies of Instituto Superior Técnico, University of Lisbon (methodology for the evaluation of policies in the two case studies)

Angela Freitas | EURO-HEALTHY Project (case study of Lisbon)

Giuseppe Costa | Professor of Public Health at the Turin University Medical School and chair of the Regional Epidemiology Unit (ASL TO3) (case study of Turin)

Commentary:

Arpana Verma | President of the European Public Health Association section on Urban Health, Head of the Division of Population Health, Health Services Research and Primary Care, University of Manchester, UK

Ana Diez Roux | Professor of Epidemiology and Dean of the Dornsife School of Public Health at Drexel University, USA

Waleska Caiaffa | Professor of Epidemiology and Public Health, Federal University of Minas Gerais School of Medicine, Belo Horizonte, Brazil

Franz Gatzweiler | Executive Director, ICSU-UNU-IAMP Urban Health and Wellbeing Institute of Urban Environment, Chinese Academy of Sciences

João Afonso | City Councillor of Social Rights, Lisbon Municipality, Portugal

Paola Pisano | Council Member on Innovation policies and Smart City, Turin municipality, Italy
(to be confirmed)

Coffee-break (15 min)

PART 2 – Moving evidence to action: learning lessons and knowledge transfer (16:00h-18:00h)

Format: Roundtable session

Chair: Ann Uustalu | European Commission Directorate General for Research & Innovation (DG RTD)

Moderator: Gerard Salem | University of Paris Ouest, France

Speakers:

Birgit Boissezon | Head of Unit of Sustainable Management of Natural Resources in the European Commission (DG RTD)

Presentation: Systemic Approaches and Nature-Based Solutions for Urban Health Equity

Matthias Braubach | Technical Officer, WHO European Centre for Environment and Health

Topic for presentation: Innovative approaches in translating evidence into implications for practice: the WHO action brief on urban green spaces

Jason Corburn | Professor of City & Regional Planning, University of California at Berkeley, USA

Presentation: Citizen Science, Knowledge Production and Power in Urban Health

Panel discussion:

Marcus Grant | Advisor to WHO Healthy Cities Programme, Director of SHINE (Supporting Healthier Inclusive Urban Environments) Bristol Health Partners, UK

Mark Rosenberg | Professor of Geography, Queen's University, Ontario, Canada

Lucas Surel | Consultant, focused on territorial health strategies, Acsantis, Paris

Ana Abrunhosa | President of the Centro Regional Coordination and Development Commission, Portugal (to be confirmed)

Target audience:

The workshop will provide a unique platform for policy makers, city councillors, health geographers, urban planners and health scientists to discuss determinants of health equity, public policies, evidence-based policy-making, evaluation methods, *stakeholders* involvement, healthy urban planning.

Number of participants: 10 to 60.

Venue: Information will be sent to the registered participants by email.

Registration fee:

Free of charge. The registration to the International Conference on Urban Health is mandatory to be enabled to attend the pre-conference.