



Pre-conference workshop

Title: How to Write a Great Research Paper, and get Published in a Top Journal

Date: 26 September 2017 (9:30am-12:30pm)

Names, titles and organizational affiliations of the organizers:

Deirdre Dunne, *Environmental Sciences Department, Elsevier, Amsterdam, The Netherlands*

Background:

Knowing the best way of structuring your paper when writing it, and the most appropriate journal to send it to, really helps in getting your paper accepted. Also understanding how editors and publishers think and what they expect, and knowing how the peer review process works, is invaluable insight into the publishing process.

Objectives:

After attending this workshop, one in the Elsevier Publishing Connect Workshop series, participants will have a clear idea of the steps needed to be taken before starting to write a paper. They will also be able to plan writing manuscripts using the logical step sequence – not the sequence in which the paper will be read. Authors are also made aware of what aspects of their papers Editors and Publishers look at critically, and to ensure that in taking care of these areas, their papers are much more likely to be accepted. Dealing with referees' comments and the art of polite rebuttal are also described such that these can be used to improve the submitted paper suitably. Sensitive areas such as publishing ethics, plagiarism, duplicate publishing, etc are also clearly explained such that participants have a clear understanding of what is allowed, and what is not permitted.

Brief description:

These insights into the publishing process will enable the participants to be more confident as an author in the world of science publishing, and will help them get their papers published more easily.

Keywords: Publishing, Paper authorship, ethics, journal.

Format: Interactive

Target audience: early career researchers – no limit on numbers

Venue: Information will be sent to the registered participants by email

Registration fee:

Free of charge. The registration to the International Conference on Urban Health is mandatory to be enabled to attend the pre-conference.